

terminals;

an image storing apparatus connected with said order controlling apparatus through a second network different from the first network, said image storing apparatus storing character information and/or image information as image data;

a charging and settlement apparatus connected with said plurality of communication terminals through the first network for performing charging and settlement of the ordered merchandise;

an order receiving apparatus connected with said order controlling apparatus through the second network for receiving an order of shipping of the merchandise through the second network, the shipping being ordered to said order controlling apparatus by said plurality of communication terminals through the first network, according to the charging and settlement performed by said charging and settlement apparatus;

a print out apparatus connected with said order controlling apparatus through the second network for printing the image data supplied from said image storing apparatus through the second network in a form of one of a hologram and holographic stereogram as printed matter;

a merchandise assembling apparatus connected with said order controlling apparatus through the second network, for incorporating the printed matter in the merchandise to assemble an assembled

merchandise as final shipping goods; and

a shipping terminal connected with said order controlling apparatus through the second network, for performing shipping processing of the assembled merchandise assembled by said merchandise assembling apparatus, wherein:

said plurality of communication terminals respectively designate a desired character and/or a desired image at a time of an order of the merchandise,

the image data corresponding to the character information and/or the image information, being designated by each of said plurality of communication terminals, are supplied to said print out apparatus from said image storing apparatus through the second network, and

said print out apparatus prints the supplied image data to output the printed matter.

--2. (Amended) The merchandise order receiving system according to claim 1, wherein said plurality of communication terminals generate order data indicating contents of orders and supply the order data to said order controlling apparatus through the first network.

--3. (Amended) The merchandise order receiving system

according to claim 2, wherein said order controlling apparatus generates information concerning reception of an order indicating contents of the order, based on the order data supplied from said plurality of communication terminals through the first network, and said order controlling apparatus stores the information of the reception of the order generated correspondingly to a plurality of orders.

*A2 cont.*  
--4. (Amended) The merchandise order receiving system according to claim 2, wherein said plurality communication terminals generate payment information, the payment information being information concerning a payment method for disbursing of a charge as the order data to supply the order data to said charging and settlement apparatus through the first network.

--5. (Amended) The merchandise order receiving system according to claim 4, wherein said charging and settlement apparatus performs the charging and the settlement of the ordered merchandise based on the order data supplied from said plurality of communication terminals through the first network.

--6. (Amended) The merchandise order receiving system according to claim 5, wherein said charging and settlement

apparatus generates information concerning charging and settlement, the information indicating contents of charging processing, based on the order data supplied from said plurality of communication terminals through the first network, and said charging and settlement apparatus stores the information concerning the charging and the settlement, generated correspondingly to a plurality of charging processing, as a database.

*A2 Amended.*  
--7. (Amended) The merchandise order receiving system according to claim 5, wherein said order controlling apparatus generates order receiving data indicating contents of an order to supply the order receiving data to said order receiving apparatus through the second network when said charging and settlement apparatus completes charging processing.

--8. (Amended) The merchandise order receiving system according to claim 7, wherein said order receiving apparatus generates information concerning order receiving and indicating contents of the order receiving based on the order receiving data supplied from said order controlling apparatus through the second network, and said order receiving apparatus stores the information concerning the order receiving generated correspondingly to a plurality of order receiving as a database.

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--10. (Amended) The merchandise order receiving system according to claim 1, further comprising:

AB an image processing apparatus for performing prescribed processing to image data supplied from said image storing apparatus through the second network, said image processing apparatus generating a preview image for performing preview display of one of an image similar to a reproduced image of a hologram and a holographic stereogram incorporated in the merchandise as the printed matter.

--11. (Amended) The merchandise order receiving system according to claim 10, wherein said plurality of communication terminals display the preview image supplied from said image processing apparatus through the first network on a display section, and said plurality of communication terminals generate payment information concerning a payment method necessary for payment of a charge as a part of the order data in response to a result of displaying the preview image to supply the order data to said charging and settlement apparatus through the first network.

--12. (Amended) A method for receiving an order for merchandise, said method comprising the steps of:

accepting an order of merchandise from one communication

terminal of a plurality of communication terminals through a first network and a designation of a desired character and/or a desired image;

receiving an order of the merchandise from said one terminal with an order controlling apparatus connected with said plurality of communication terminals through the first network;

performing charging and settlement of the ordered merchandise with a charging and settlement apparatus connected with the plurality of communication terminals through the first network;

receiving an order of delivery of the merchandise ordered by said one communication terminal to said order controlling apparatus through the network with an order receiving apparatus, connected with said order controlling apparatus through a second network different from the first network, according to the charging and the settlement performed by said charging and settlement apparatus;

supplying image data, which correspond to the character and/or the image designated by each of said plurality of communication terminals in character information and/or image information stored as image data in an image storing apparatus connected with said order controlling apparatus through the second network, to a print out apparatus connected with said order controlling apparatus through the second network, and printing the image data in form of a one of hologram and a holographic stereogram as printed matter

with said print out apparatus;

incorporating the printed matter to the merchandise to assemble an assembled merchandise as final shipping goods by a merchandise assembling apparatus connected with said order controlling apparatus through the second network; and

performing shipping processing of the assembled merchandise assembled by said merchandise assembling apparatus with a shipping terminal connected with said order controlling apparatus through the second network.

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cont.  
--13. (Amended) The merchandise order receiving method according to claim 12, wherein said plurality of communication terminals generate order data indicating contents of orders, and supply the order data to said order controlling apparatus through the first network.

--14. (Amended) The merchandise order receiving method according to claim 13, wherein said order controlling apparatus generates information concerning reception of an order, the information indicating contents of the order, on a basis of the order data supplied from said plurality of communication terminals through the first network, and said order controlling apparatus stores the information of the reception of the order generated

correspondingly to a plurality of orders.

--15. (Amended) The merchandise order receiving method according to claim 13, wherein said plurality of communication terminals generate payment information being information concerning a payment method necessary for disbursing of a charge as the order data to supply the order data to said charging and settlement apparatus through the first network.

*Amended*  
--16. (Amended) The merchandise order receiving method according to claim 15, wherein said charging and settlement apparatus performs the charging and the settlement of the ordered merchandise based on the order data supplied from said plurality of communication terminals through the first network.

--17. (Amended) The merchandise order receiving method according to claim 16, wherein said charging and settlement apparatus generates information concerning charging and settlement, the information indicating contents of charging processing, based on the order data supplied from said plurality of communication terminals through the first network, and said charging and settlement apparatus stores the information concerning the charging and the settlement, generated correspondingly to a plurality of



charging processing, as a database.

A3  
cond.  
--18. (Amended) The merchandise order receiving method according to claim 16, wherein said order controlling apparatus generates order receiving data indicating contents of an order to supply the order receiving data to said order receiving apparatus through the second network when said charging and settlement apparatus completes the charging processing.

--19. (Amended) The merchandise order receiving method according to claim 18, wherein said order receiving apparatus generates information concerning order receiving indicating contents of the order receiving based on the order receiving data supplied from said order controlling apparatus through the second network, and said order receiving apparatus stores the information concerning the order generated correspondingly to a plurality of orders received as a database.

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A4  
--21. (Amended) The merchandise order receiving method according to claim 12, said method further comprising the step of:  
performing prescribed processing of image data supplied from said image storing apparatus through the second network with an image processing apparatus for performing the prescribed processing

of the image data to generate a preview image for performing preview display of an image similar to a reproduced image of one of a hologram and a holographic stereogram incorporated in the merchandise as the printed matter.

*Fig cont.*

--22. (Amended) The merchandise order receiving method according to claim 21, wherein said plurality of communication terminals display the preview image supplied from said image processing apparatus through the first network on a display section, and said communication terminals generate payment information, being information concerning a payment method necessary for payment of a charge, as order data according to a result of the preview image to supply the order data to said charging and settlement apparatus through the first network.

--23. (Amended) A merchandise order receiving system wherein a plurality of communication terminals order merchandise through a first network, the system comprising:

an order controlling apparatus connected with said plurality of communication terminals through the network, said order controlling apparatus receiving an order of the merchandise demanded by each of said plurality of communication terminals;

an image storing apparatus connected with said order

controlling apparatus through a second network different from the first network, said image storing apparatus storing character information and/or image information as image data;

a charging and settlement apparatus connected with said plural communication terminals through the first network, said charging and settlement apparatus performing charging and settlement of ordered merchandise;

*A4 cont.*  
an order receiving apparatus connected with said order controlling apparatus through the second network, said order receiving apparatus receiving an order of delivery of the merchandise through the second network, the delivery being ordered to said order controlling apparatus by said communication terminals through the first network, according to the charging and settlement performed by said charging and settlement apparatus;

a print out apparatus connected with said order controlling apparatus through the second network, said print out apparatus printing the image data supplied from said image storing apparatus through the another network in form of one of a hologram and a holographic stereogram as printed matter;

a merchandise inventory apparatus connected with said order controlling apparatus through the second network, said merchandise inventory apparatus performing inventory control of the merchandise to prepare the merchandise as final shipping goods; and

a shipping terminal connected with said order controlling apparatus through the second network, said shipping terminal performing shipping processing for shipping the merchandise prepared by said merchandise inventory apparatus and the printed matter printed by the print out apparatus together with each other or separately from each other, wherein:

*AY Corp.*  
said plural communication terminals severally designate a desired character and/or a desired image at a time of an order of the merchandise, and the image data corresponding to the character and/or the image, both being designated by each of said plural communication terminals, are supplied to said print out apparatus from said image storing apparatus through the second network, and said print out apparatus prints the supplied image data to output the printed matter.

--24. (Amended) The merchandise order receiving system according to claim 23, wherein said plurality of communication terminals generates order data indicating contents of orders, and supply the order data to said order controlling apparatus through the first network.

--25. (Amended) The merchandise order receiving system according to claim 24, wherein said order controlling apparatus

generates information concerning reception of an order, the information indicating contents of the order, based on the order data supplied from said plurality of communication terminals through the first network, and said order controlling apparatus stores the information of the reception of the order generated correspondingly to a plurality of orders.

*A4 cont.*  
--26. (Amended) The merchandise order receiving system according to claim 24, wherein said plurality of communication terminals generate payment information being information concerning a payment method necessary for disbursing of a charge as the order data to supply the order data to said charging and settlement apparatus through the first network.

--27. (Amended) The merchandise order receiving system according to claim 26, wherein said charging and settlement apparatus performs the charging and the settlement of the ordered merchandise based on the order data supplied from said plurality of communication terminals through the first network.

--28. (Amended) The merchandise order receiving system according to claim 27, wherein said charging and settlement apparatus generates information concerning charging and settlement,

the information indicating contents of charging processing, based on the order data supplied from said plurality of communication terminals through the first network, and said charging and settlement apparatus stores the information concerning the charging and the settlement, generated correspondingly to a plurality of charging processing, as a database.

*A4 cont.*  
--29. (Amended) The merchandise order receiving system according to claim 27, wherein said order controlling apparatus generates order receiving data indicating contents of an order to supply the order receiving data to said order receiving apparatus through the second network when said charging and settlement apparatus completes charging processing.

--30. (Amended) The merchandise order receiving system according to claim 29, wherein said order receiving apparatus generates information concerning order receiving and indicating contents of the order receiving based on the order receiving data supplied from said order controlling apparatus through the second network, and said order receiving apparatus stores the information concerning the order receiving as a database, the information being generated correspondingly to a plurality of order receivings.

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--32. (Amended) The merchandise order receiving system according to claim 23, said system further comprising:

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an image processing apparatus for performing prescribed processing to image data, said image processing apparatus performing the prescribed processing to the image data supplied from said image storing apparatus through the second network, said image processing apparatus generating a preview image for performing preview display of an image similar to a reproduced image of one of a hologram and a holographic stereogram to be delivered together with or separately from the merchandise as the printed matter.

--33. (Amended) The merchandise order receiving system according to claim 32, wherein said plurality of communication terminals display the preview image supplied from said image processing apparatus through the first network on a display section, and said plurality of communication terminals generate payment information, being information concerning a payment method necessary for payment of a charge, as order data according to a result of the preview image to supply the order data to said charging and settlement apparatus through the first network.

--34. (Amended) A method for receiving an order for

merchandise, said method comprising the steps of:

accepting an order of merchandise from one of a plurality of communication terminals through a first network, and a designation of a desired character and/or a desired image;

receiving an order of the merchandise demanded by each of said plurality of communication terminals with an order controlling apparatus connected with said plural communication terminals through the first network;

performing charging and settlement of the ordered merchandise with a charging and settlement apparatus connected with the plurality of communication terminals through the first network;

receiving an order of delivery of the merchandise ordered by said communication terminals to said order controlling apparatus through the first network with an order receiving apparatus, connected with said order controlling apparatus through a second network different from the first network, according to the charging and the settlement performed by said charging and settlement apparatus;

supplying image data, which correspond to the character and/or the image designated by each of said plurality of communication terminals in character information and/or image information stored as image data in an image storing apparatus connected with said order controlling apparatus through the second network, to a print

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out apparatus connected with said order controlling apparatus through the another network, and printing the image data in form of one of a hologram and a holographic stereogram as printed matter with said print out apparatus;

preparing the merchandise as final shipping goods in merchandise under inventory control by a merchandise inventory apparatus connected with said order controlling apparatus through the second network; and

performing shipping processing for shipping the merchandise prepared by said merchandise inventory apparatus and the printed matter printed by said print out apparatus together with each other or separately from each other with a shipping terminal connected with said order controlling apparatus through the second network.

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--35. (Amended) The merchandise order receiving method according to claim 34, wherein said plurality of communication terminals generates order data indicating contents of orders, and supply the order data to said order controlling apparatus through the first network.

--36. (Amended) The merchandise order receiving method according to claim 35, wherein said order controlling apparatus generates information concerning reception of an order, the

information indicating contents of the order, based on the order data supplied from said plurality of communication terminals through the first network, and said order controlling apparatus stores the information of the reception of the order generated correspondingly to a plurality of orders.

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--37. (Amended) The merchandise order receiving method according to claim 35, wherein said plurality of communication terminals generate payment information being information concerning a payment method necessary for disbursing of a charge as the order data to supply the order data to said charging and settlement apparatus through the first network.

--38. (Amended) The merchandise order receiving method according to claim 37, wherein said charging and settlement apparatus performs the charging and the settlement of the ordered merchandise based on the order data supplied from said communication terminals through the first network.

--39. (Amended) The merchandise order receiving method according to claim 38, wherein said charging and settlement apparatus generates information concerning charging and settlement, the information indicating contents of charging processing, based

on the order data supplied from said communication terminals through the first network, and said charging and settlement apparatus stores the information concerning the charging and the settlement, generated correspondingly to a plurality of charging processing, as a database.

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--40. (Amended) The merchandise order receiving method according to claim 38, wherein said order controlling apparatus generates order receiving data indicating contents of an order to supply the order receiving data to said order receiving apparatus through the second network when said charging and settlement apparatus completes charging processing.

--41. (Amended) The merchandise order receiving method according to claim 40, wherein said order receiving apparatus generates information concerning order receiving and indicating contents of the order receiving based on the order receiving data supplied from said order controlling apparatus through the second network, and said order receiving apparatus stores the information concerning the order receiving as a database, the information being generated correspondingly to a plurality of order receivings.

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--43. (Amended) The merchandise order receiving method

according to claim 34, said method further comprising the step of:

performing prescribed processing of image data supplied from said image storing apparatus through the second network with an image processing apparatus for performing the prescribed processing of the image data to generate a preview image for performing preview display of an image similar to a reproduced image of one of a hologram and a holographic stereogram to be forwarded together with or separately from the merchandise as the printed matter.

*Alb  
Concl.*

--44. (Amended) The merchandise order receiving method according to claim 43, wherein said plurality of communication terminals display the preview image supplied from said image processing apparatus through the first network on a display section, and said plurality of communication terminals generate payment information, being information concerning a payment method necessary for payment of a charge, as order data according to a result of the preview image to supply the order data to said charging and settlement apparatus through the first network.

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